

Press release

HIAG IMMOBILIEN SCHWEIZ AG

August 2017 – Last year, HIAG Immobilien Schweiz AG extended the premises of its headquarters in Zurich. The company leased an additional storey on the top floor of the building at Löwenplatz. The floor was previously rented out for residential purposes and stretches over approximately 130 qm2. The dark old-style apartment with carpeted floors and fitted kitchen was to be transformed into spacious and comfortable office spaces that radiated a special lightness. A place where the project managers of the real estate company could withdraw and meet privately with architects, interior designers and other partners so that they could focus on the respective task in hand in a positive atmosphere.



HIAG Immobilien Schweiz
Zurich, Switzerland

**Office Design & Renovation/
completion**
August 2016

Used Products
Formpark 520/780 Rovere 14, nol

Concept, design and execution
Mia Kepenek, www.kepenek.ch

Construction site management
Mirlo Urbano Architekten GmbH

Photos: Damian Poffet

The Zurich interior design office Kepenek GmbH has been commissioned with the concept, design and execution of the renovation work. The company had already worked successfully with the client on other projects. The owner Mia Kepenek and her team focused on two essential aspects here: the atmosphere that needed to be created and the benefits for the people working in the premises. „Creating a positive feel is fundamental in this case as we want, first and foremost, to make people happy through our work,“ says Mia Kepenek.

„Our design centred around the following elements to create comfortable business premises: a generous sense of space, linear style and high-quality materials,“ explains interior designer Mia Kepenek. Thanks to the vertically running felt elements, the floor plan could be freely laid out in multiple possible configurations whilst also creating the desired open space effect. The flexible positioning of the sliding panels meant that the entrance area, the office spaces and the lounge with its fitted kitchenette could be openly interconnected or partially closed off. The room dividers in the suspended ceiling simultaneously act as visual screens as well as optimising the acoustics.

The selection and effect of the flooring rounds off the design concept perfectly. Mia Kepenek and her team opted for the Formpark parquet from Bauwerk in the natural oiled oak option. This parquet flooring is available in two different sizes and can be installed in over 25 different patterns. The interior designer used three different installation patterns to redesign the offices of HIAG Immobilien Schweiz AG in order to emphasize the division of the premises into different areas. The intention was to also retain the open space effect at the same time.

BAUWERK®

Parquet

„We chose parquet for the floors because it creates a smooth transition between the patterns. This made it possible to implement our design concept and the parquet comes into its own as it optimally underscores the effect. The incidence of light and the installation methods chosen accentuate the subdivision of the areas thanks to the different patterns. At the same time, we loved the simplicity of parquet,“ sums up Mia Kepenek.

Company profile: Bauwerk Parquet

Bauwerk Parquet, a Swiss company with a long-standing tradition, combines precision and reliability in the manufacture of top quality wooden floors. Proud of its origins, the company constantly strives towards innovation. In the last few years, Bauwerk has seen significant development and has set out on a new course, converting from a technological and production-oriented enterprise to a market-oriented company with a focus on healthy living, sustainability and design.

Over two-thirds of Bauwerk products are manufactured in St. Margrethen (Switzerland). Bauwerk Parkett AG has two further factories in Kietaviskes (Lithuania; since 2014) and Đurđevac (Croatia; since 2017). Bauwerk's product portfolio comprises 350 articles, ranging from 2-layer to 3-layer as well as solid parquet. Bauwerk sold approximately 4.1 million square metres of parquet in 2016.

For press enquiries please contact:

Gabriella Gianoli PR
Bernastrasse 6
3005 Bern
Tel: +41 31 352 24 54
Fax: +41 31 352 24 56
E-Mail: gianoli.pr@ggpr.ch

www.bauwerk-parkett.com