

Press Release

CANTONAL MUSEUM OF FINE ARTS IN LAUSANNE RELIES ON PARQUET BY BAUWERK

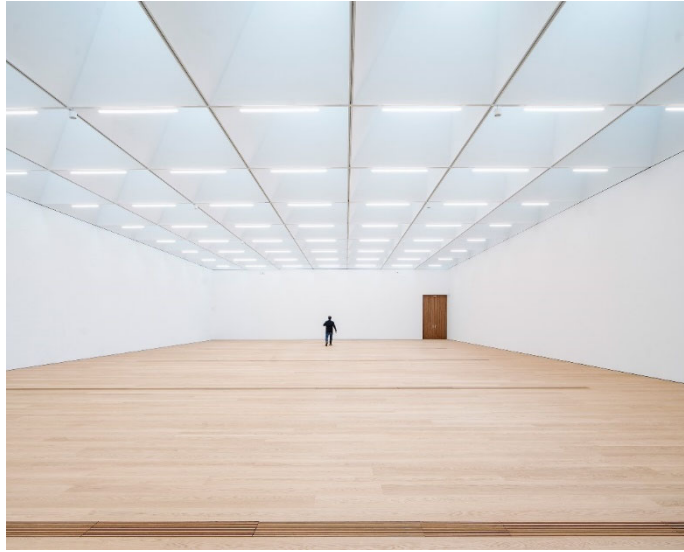
September 2020 — An urban art district is emerging in the north railway station area of Lausanne, reflecting the industrial nature of its surroundings and deftly integrating itself into them.

The Cantonal Museum of Fine Arts ('Musée cantonal des Beaux-Arts', MCBA) opened as the first museum in a series of three last autumn, becoming the largest building in the area. Strict geometry, clear lines and a pragmatic shape give this monumental three-floor building an impressive character. The spacious exhibition rooms on both its upper floors house valuable works of art that require highly demanding neutral climate conditions, harmony with the architecture and durable floors. The Silverline Edition parquet by Bauwerk was chosen to elegantly bring the art into the spotlight, in a healthy room climate.



Strict geometry in Lausanne's north railway station area

In conjunction with MCBA, the Barozzi/Veiga Spanish architect duo have created the first of three museum buildings, located in the north railway station area of Lausanne. The 'Musée de l'Elysée' museum of photography, the Museum of Contemporary Design and Applied Arts ('Musée de design et d'arts appliqués contemporains', MUDAC), as well as MCBA will revive the previously unused zone as an interconnected whole. MCBA was built as the first of the three. This monolith of exposed concrete and linear geometry stands out as the biggest building in the area with its pragmatic shape. The vertical slats on its northern side provide an optimal supply of natural lighting, at the same time preventing the sunlight from damaging the exhibits.



Quiet spaciousness in the exhibition rooms

In contrast to the extensive lobby with a concrete and agglomerate stone floor, the exhibition rooms taking up both of the upper floors of the building have a warm oak parquet by Bauwerk. The designers sought a calmer and light-coloured floor that would not clash with the architecture. In an exhibition room where optimum climate conditions must be maintained to protect the art, genuine wood flooring plays a supporting role.

Ultimately, the choice fell on Bauwerk's Silverline Edition. It impresses not only with its natural light-coloured look and the effect of space it creates, but also with its durability. The Silente impact sound insulation that Bauwerk uses in this parquet improves the walking experience and creates a pleasantly relaxing atmosphere that invites you to linger a bit longer in these rooms.



Company profile: Bauwerk Parkett

Bauwerk Parkett is a Swiss company with a long tradition of making parquet with reliability and precision, satisfying even the most demanding requirements. Bauwerk is proud of its origins, but also focuses on innovation. The company has undergone many changes in recent years, and is now treading a new path. Originally a technology and product-oriented enterprise, it has developed a market focus, working to promote such issues as healthy living, sustainability and design.

More than 60 percent of all Bauwerk products are made in St. Margrethen (Switzerland). Bauwerk Parkett AG has two additional factories: in Kietaviskes (Lithuania, since 2014) and Đurđevac (Croatia, since 2017). The Bauwerk product range encompasses more than 350 items: from 2-layer to 3-layer to solid wood parquet. In 2019, Bauwerk sold some 4 million square metres of parquet.

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