

Press release

UNICOPARK: HAND-PICKED PLANKS FOR CUSTOMISED DESIGN OPTIONS



March 2021 — With Unicopark, Bauwerk Parkett launches a product line geared towards adapting to the individual features of every room. This involves planning the width and length (up to 4 metres) of every individual plank to exactly match the floor plan of the room in question. The diverse interplay of planks of different dimensions creates an exciting look and a strong sense of space: be it a tiny cottage, or a spacious loft. The planks are made of select oak wood and offer a satisfying natural aesthetic: the Unicopark Handcrafted series is available in three Unicopark formats, each remarkable due to the highly precise composition of the wood's natural structure. Handcrafted details and natural colours contribute to the sense of personal well-being, bringing nature into homes and perfectly complementing various interior design concepts. Unicopark lives up to its name: every plank is one of a kind.

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Unique room design with a combination of custom-made planks

The 1-strip-planks in Bauwerk Parkett's Unicopark format are made in five different widths (20 cm to 39.5 cm) and in lengths of up to four metres. The perfect combination of different-sized Unicopark planks results in a unique fit for every room. In this way, as the biggest piece of furniture in a room, the floor matches perfectly to the space: it creates a multifaceted interplay between the different planks and creates an exciting look. The oak planks are modular, and Bauwerk's experts can plan their optimal arrangement based on the client's floor plan. The combination of different plank lengths alone is eye-catching, but additional style features can be used to highlight certain interior objects. A total of eight colours are available for selection, enough to suit every style of interior: from bright tones to dark, rustic shades. Bauwerk Parkett also offers this format in a few different gradings, from calm to very rustic. Thanks to its precisely handcrafted surfaces and modular planning, Unicopark really lives up to its name: a unique floor where every plank is one of a kind.



« Longing for handcrafted objects is a reaction to the digitised world increasingly making us miss our connection with nature. Trend researchers have been saying for years that handicrafts would become increasingly important. »

– Jeanette Blättler, Interior Stylist –

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Unicopark Handcrafted: natural aesthetics for personal well-being

Current home and living trends are clearly pointing in one direction: back to nature. Unicopark Handcrafted is exclusively made out of select oak timber, highlighting its natural structure and aesthetics. The surface structure of Unicopark Handcrafted planks is refined through precise, elaborate craftsmanship. The use of traditional brushing and planing techniques gives the product an exciting feel and aesthetic. The natural mood they bring creates a significant boost to the sense of comfort and well-being at home. Natural surface treatments also ensure an air quality that is healthy for living.



Product features

All Unicopark planks are made of carefully selected oak timber. The two to four metre-long 1-strip-planks are available in different widths (20 cm to 39.5 cm). The format is based on a high-quality 3-layer 20 mm-thick oak plank, with a brushed or deep brushed (Handcrafted) surface. The timber comes from a sustainable forestry estate; the planks are made with finesse and a focus on healthy living.

Natural character born out of sustainability

During development and production, Bauwerk Parkett focuses on healthy living, longevity, quality and design. The new Unicopark product palette combines these features in a particularly natural and aesthetic way. Bauwerk's parquet does not release any harmful emissions at all into the environment; on the contrary, it helps create an optimal room climate. These genuine wood floors are healthy for living and touch-safe for people and animals: this is Unicopark's big contribution to personal well-being indoors. Natural colours and manually refined surfaces fill Unicopark and Unicopark

Handcrafted with authentic, natural aesthetics. Ultimately, wood is not merely a sustainable raw material: thanks to Bauwerk Parkett, it will become a long-lasting companion in your home. Unicopark meets both the highest quality standards of independent bodies and the high expectations of design-savvy customers.

Company profile for Bauwerk Parkett

Bauwerk Parkett is a Swiss company with a long tradition of making parquet with reliability and precision, satisfying even the most demanding requirements. Bauwerk is proud of its origins, but also focuses on innovation. The company has undergone many changes in recent years, and is now treading a new path. Originally a technology and product-oriented enterprise, it has developed a market focus, working to promote such issues as healthy living, sustainability and design. More than 60 percent of all Bauwerk products are made in St. Margrethen (Switzerland). Bauwerk Parkett AG has two additional factories: in Kietaviskes (Lithuania, since 2014) and Đurđevac (Croatia, since 2017). Bauwerk's range includes more than 350 products: from 2- and 3-layer to solid parquet. In 2019, Bauwerk sold some 4 million square metres of parquet.

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Unicopark colour register: Eight colours for unique room concepts



Unicopark Oak

Unicopark colour Oak is warm, authentic and natural; it creates an atmospheric and cosy mood for true comfort.



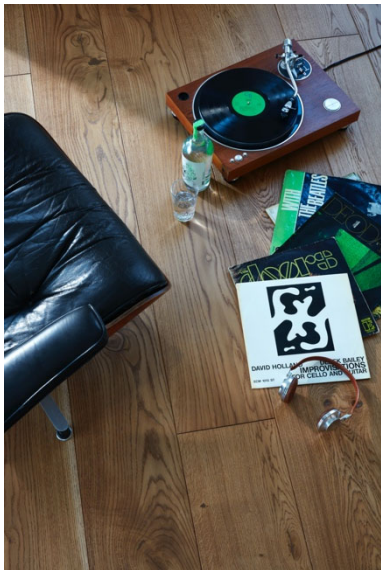
Unicopark Oak Farina

The bright Farina colour—as light as flour—creates a sense of gentleness in the room and highlights refined materials. Combined with lighter-coloured interiors, Farina offers a uniform look, while in darker ones it delivers striking contrasts.



Unicopark Oak Avorio and Avorio Handcrafted

The ivory-coloured wood of the elegant, discreet Avorio tone adds brightness to interior spaces. Avorio suits every room and creates a balanced atmosphere.



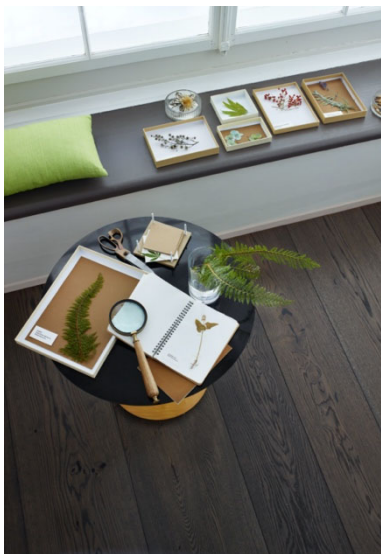
Unicopark Oak Gold

The inviting warmth of Unicopark Gold brings a cosy mood into every room. The colour perfectly combines exclusivity with a natural feel.



Unicopark Oak Fumo

Like smoke, the balanced Fumo colour appears both calm and powerful in a room. This is what makes Fumo so versatile; it is a shade that combines calm and composure with inspiring energy.



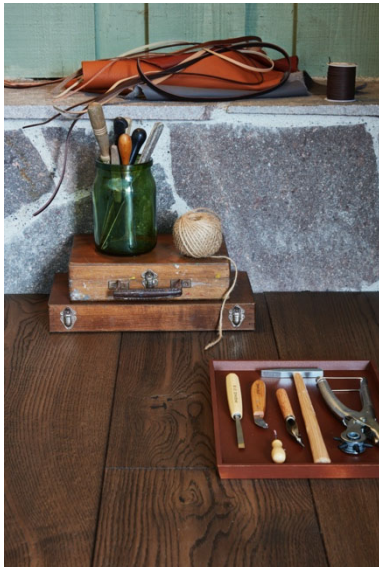
Unicopark Oak Caffè

The smooth, elegant Caffè brown exudes a sense of inviting warmth throughout the room. With its expressiveness and refined look, this powerful tone delivers inspiration and stylish comfort.



Unicopark Oak Mandorla Handcrafted

Mandorla is simple and elegant yet natural. Its luxury finish catches the eye with discreet elegance.



Unicopark Oak Fulvo Handcrafted

Unicopark colour Fulvo—Italian for ‘warm yellowish-brown or tawny’—makes the room shine and creates harmonious interactions with its environment. Its interplay with light brings out all its facets and radiates a sense of natural friendliness.